

**MEDIA ALERT:**  
**NASHVILLE SCHOOL WINS STATE AWARD**  
**TUESDAY, MAY 25, 2010**

**SCHOOL RECEIVES GRANT PRESENTED BY COMMISSIONER OF AGRICULTURE,  
TITANS PLAYER AND DAIRY FARMERS**

***Middle School Wins Fuel Up to Play 60 Statewide  
Competition by Eating Right, Getting Active and Making Healthy Changes***

**WHAT:** Out of the 1,260 Tennessee schools participating in Fuel Up to Play 60 (FUTP60), one school was selected as the statewide winner of the nationwide online competition. Schools involved in the competition tracked their healthy eating and physical activity behaviors every day. FUTP60 is a youth-led program that encourages students to play for 60 minutes each day and fuel their bodies with nutrient-rich foods. The National Football League, the National Dairy Council and the United States Department of Agriculture recently partnered to fight and defeat childhood obesity with the FUTP60 campaign.

To recognize the school and to raise awareness of this initiative, the Southeast United Dairy Industry Association (SUDIA) is hosting a press event on Tuesday, May 25 and will feature state Health and Education officials, Commissioner of Agriculture Ken Givens, Tennessee Titans player and students actively participating in the program. The Titans player will start the event engaging the students and participants in a warm-up exercise. Commissioner Givens and Randy Davis, president of American Dairy Association of Tennessee will conclude the press event with a check presentation.

FUTP60 is funded with an initial private sector financial commitment of \$250 million over five years by America's Dairy Farmers. More than 45 percent of Southeast schools are incorporating the FUTP60 program, impacting about 5.8 million students.

**WHEN:**

Tuesday, May 25, 2010  
10 – 10:30 a.m.

**WHERE:**

Old Supreme Court Chambers  
(First floor Tennessee State Capital)  
Nashville, Tenn.

**VISUAL OPPORTUNITIES:**

Titans Player leading warm-up exercise  
State Officials with Titans player, students and dairy farmers  
Interviews with State Officials, Titans Player and students  
Check presentation

**INVITED GUESTS:**

Commissioner Ken Givens – Commissioner of Agriculture  
Commissioner Susan Cooper – Commissioner of Health  
Commissioner Tim Webb – Commissioner of Education  
Tennessee Titans Player  
Randy Davis, President – American Dairy Association of Tennessee  
Bob Strasser, President – Southeast United Dairy Industry Association (SUDIA)  
Rabon Bayless, Chairman – Tennessee Dairy Promotion Committee  
Middle School – Principal, FUTP60 Advisor and Students  
Senator Bill Ketron  
Representative Craig Fitzhugh – Chairman of House Finance, Ways and Means Committee  
Representative Kevin Brooks  
Rebecca Johns-Wommack, Director – Coordinated School Health