

# **Southeast Dairy Association's June Dairy Month People's Choice Poster Contest: "Pour One More"**

## **OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

**To Enter Contest:** All entrants into the "Pour One More" online poster contest will automatically be entered to win the online People's Choice award. Entrants may either send a photo (electronic) copy via e-mail to [pourenomore@sedairy.org](mailto:pourenomore@sedairy.org) or a hard copy via mail by May 31, 2011 to communications 21, "Pour One More Contest," 834 Inman Village Parkway, Suite 150, Atlanta, Ga. 30307. Only 4-H members who are residents of Alabama, Georgia, Mississippi, North Carolina, South Carolina, Tennessee or Virginia between the ages of 9 and 19 are eligible to win. All entries become the Southeast Dairy Association's ("Sponsor") property and will not be returned or acknowledged. Sponsor is not responsible for lost or damaged entries. Sponsor is not responsible for incomplete or illegible entries, or for inaccurate or contest-related information, or for interrupted or unavailable network, server or other connections, computer or software malfunctions or telephone transmission problems, technical failures, garbled transmissions, damage to a contestant or voter's computer or other errors or malfunctions of any kind whether caused by equipment, programming used in this Contest, mechanical, electronic, or human error or otherwise. Sponsor reserves the right to cancel Contest if it becomes technically corrupted. In the event of cancellation, Sponsor reserves the right to award prizes to entries received prior to date of cancellation. Sponsor reserves the right to remove any photograph and entry deemed "inappropriate" by Sponsor.

**Winners Selection:** Contest entries should be submitted by May 31, 2011, at which time the Sponsor will post them to [www.southeastdairy.org/PourOneMore](http://www.southeastdairy.org/PourOneMore) for voting. Voting will take place from June 1-June 30, 2011. On or about July 7, 2011, one winner per eligible state in each the following age categories: 9-12, 13-15, 16-19, will be selected based on the number of online votes for a total of three winners per state. A group poster may be entered and will be judged as a single entry in the age group stated on the form and will be eligible for one prize. The winners will be notified by e-mail using the information provided on the Contest Entry Form.

**Prize:** Each winner will receive a \$100 check at the mailing address provided on the Contest Entry Form. No substitutions are permitted. Prize is non-assignable or transferable. Winner is responsible for any federal, state, local and taxes. Any other incidental expenses on prize not specified herein are the sole responsibility of winner.

**Eligibility:** Open to legal Alabama, Georgia, Mississippi, North Carolina, South Carolina, Tennessee or Virginia residents who are active 4-H members between the ages of 9 and 19. Employees of Sponsor, their immediate families (spouses and parents, children, and siblings and their spouses), and persons living in the same household of such individuals, whether related or not, are not eligible. All federal, state and local laws apply. Void where prohibited by law.

**General Rules:** By acceptance of a prize, winner releases and agrees to indemnify and hold harmless Southeast Dairy Association, its parent company, affiliates, subsidiaries, advertising and promotion agencies, and all of the respective directors, officers, representatives, employees and agents of each, from any and all liability, damages, claims or causes of action of any kind whatsoever (however named or described) for injuries, loss or damage to person(s), including death, and property, or rights of publicity or privacy, defamation, or portrayal in a false light which may arise with respect to participation in this Contest; or for any printing error in these Official Rules or any other contest materials; and/or the acceptance, possession, use/misuse of any prize(s), and/or participation in any contest related activity. Winner agrees to accept the prize "as is" and hereby acknowledges that Sponsor has neither made nor is in any manner responsible or liable for any representation or guarantee, express or implied, in fact or in law, relative to any prize, including express warranties (if any). By participating in this Contest, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor and its agents, whose decisions regarding all aspects of the Contest shall be final and binding. By accepting a prize, the winner grants permission for Sponsor and those acting under Sponsor's authority, to use his/her name, likeness and poster design for advertising, trade and publicity purposes, worldwide, including on the Internet, at any time or times without prior notification, review, or approval or further compensation, unless prohibited by law.

Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, the Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the voting process, and to cancel, terminate, modify or suspend the Contest. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; or failure of any electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Contest.

**Each entrant agrees that:** (1) any and all disputes, claims, and causes of action arising out of or in connection with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) each participant hereby waives all rights to claim punitive, incidental, or consequential damages, any other damages other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Contest and the construction, validity, interpretation and enforceability of these Official Rules shall be governed by and construed in accordance with state laws.

**Winner's List:** For the winner's name, mail a self-addressed stamped envelope after July 7, 2011 to communications 21, "Pour One More Contest" Winners List, 834 Inman Village Parkway, Suite 150, Atlanta, GA 30307, or visit [www.southeastdairy.org](http://www.southeastdairy.org).

**Sponsor:** Southeast Dairy Association, 5340 West Fayetteville Road, Atlanta, Ga. 30349