

# Domino's takes new pizza launch to S.C.

Domino's continues its national roll-out of its new American Legends line of specialty pizzas this month with a series of events in Columbia, South Carolina, sponsored by SUDIA.

Domino's representatives will give away free samples of the six new American Legends pizzas at popular parks, on college campuses and other public venues. Each of the six pizzas in the new line reflects regional influences such as the Buffalo Chicken Pizza, Cali Chicken Bacon Ranch, Honolulu Hawaiian, Memphis BBQ Chicken, Pacific Veggie and Philly Cheese Steak.

As part of the promotion, members of the public will be encouraged to enter Domino's "Say Cheese" cheesy photo contest to win one year's worth of pizza.

They will be asked to pose for a "cheesy" photo, taken by a Domino's representative, that is then uploaded to SUDIA's Web site [www.southeastdairy.org](http://www.southeastdairy.org).

The winner will be selected and notified by email. Each entrant will receive a refrigerator magnet with a buy-one Legends pizza get-one-free coupon that can be redeemed throughout the year.



**WIN**  
**1** Year  
of

**Domino's**  
**Pizza**

**SUDIA**  
The Southeast Dairy Industry Authority  
Brought to you by your local dairy farm families