Southeast Dairy Association

School Nutrition Programs for 2010

Fuel Up To Play 60! Making Wellness Part of Your School's Game Plan

The National and local Dairy Councils have teamed up with the National Football League to lead the revolution for healthier kids! We're giving you the tools you need to win – we've reserved free kits for your schools. To order a FREE kit, go to **www.FuelUptoPlay60.org**

New Look of School Milk

Serving ice-cold milk in kid friendly flavors and packaging can improve average daily participation and milk sales.Southeast Dairy Association provides milk merchandising equipment to districts that upgrade from paper cartons to kid friendly plastic bottles.

Use the online **New Look of School Milk Calculator** to see how affordable upgrading your milk can be! **www.drink-milk.com/nlsm**

Drink It Then Sink It

Plastic milk bottles can definitely be recycled! Recycling plastic bottles can reduce trash pick up by 20 to 30 percent, helps our environment, can create the volume needed to have a recycling program and teaches students responsibility. Southeast Dairy can offer FREE bins, posters and signs to kick-off a new recycling program.

Learn more about Drink It Then Sink It, the National Dairy Council's school plastic recycling program at **www.nutritionexplorations.org**

Expanding Breakfast

It's a proven fact that good nutrition leads to improved classroom performance, higher test scores and better behavior. Southeast Dairy Association offers support materials and training to help schools start breakfast in the classroom, grab 'n go breakfast or breakfast after first period. Grants, cooler bags with travel cart, and promotional kits are also available to schools that start a new Expanded Breakfast program.

Action for Healthy Kids

Our partner for school programs, this national and local initiative was created to help combat obesity. Your state team is working to encourage good nutrition and physical activity in schools. Find out **www.actionforhealthykids.org**

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The Southeast United Dairy Industry Association, Inc